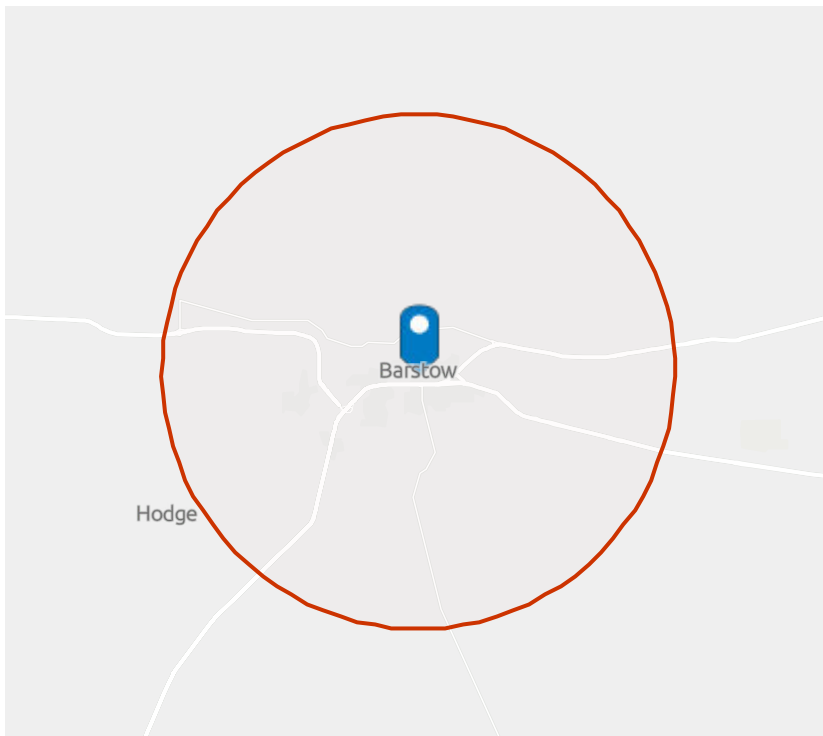


POPULATION TRENDS AND KEY INDICATORS

Barstow, California
Ring of 10 miles



35,898

Population

12,430

Households

2.86

Avg Size Household

33.7

Median Age

\$52,585

Median Household Income

\$129,253

Median Home Value

53

Wealth Index

166

Housing Affordability

87

Diversity Index

MORTGAGE INDICATORS



\$8,597

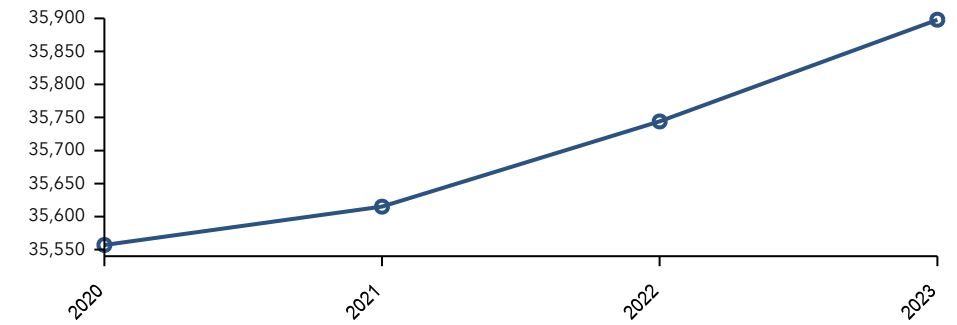
Avg Spent on Mortgage & Basics



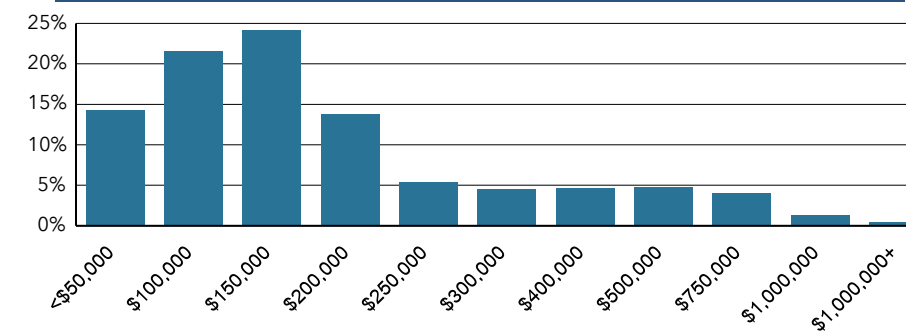
14.8%

Percent of Income for Mortgage

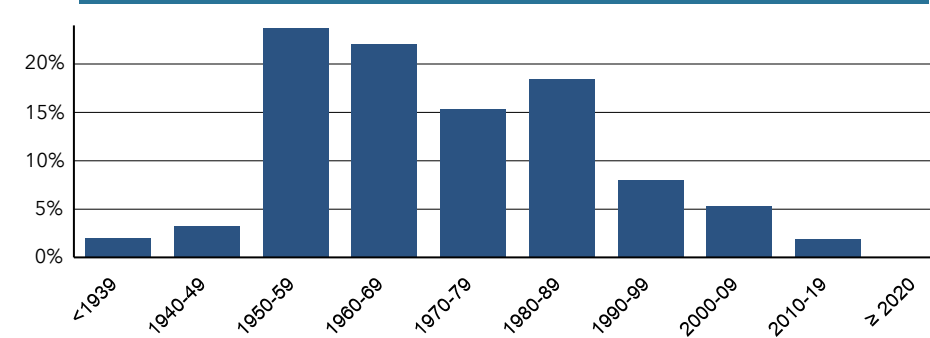
Historical Trends: Population



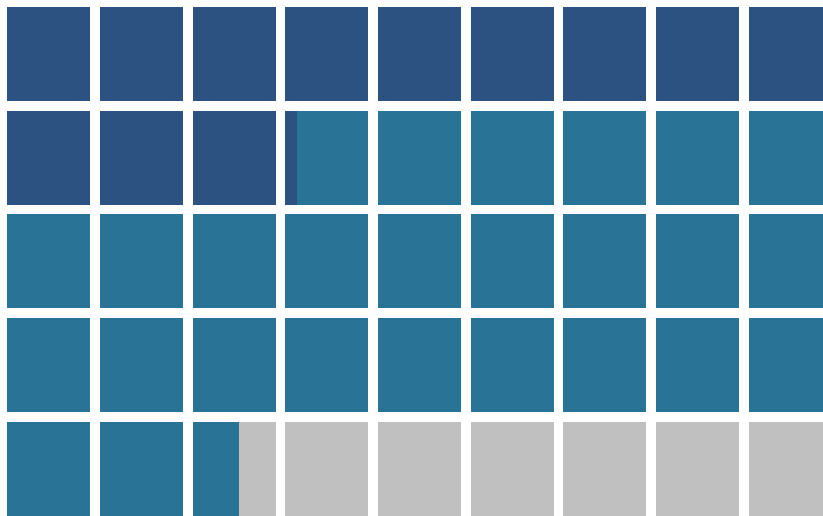
Home Value



Housing: Year Built

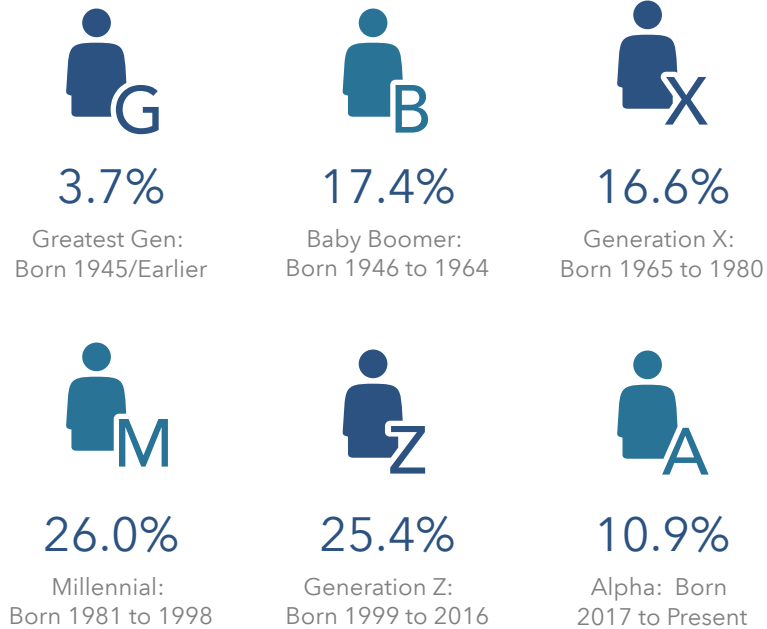


POPULATION BY AGE



■ Under 18 (27.0%) ■ Ages 18 to 64 (58.7%) ■ Aged 65+ (14.3%)

POPULATION BY GENERATION

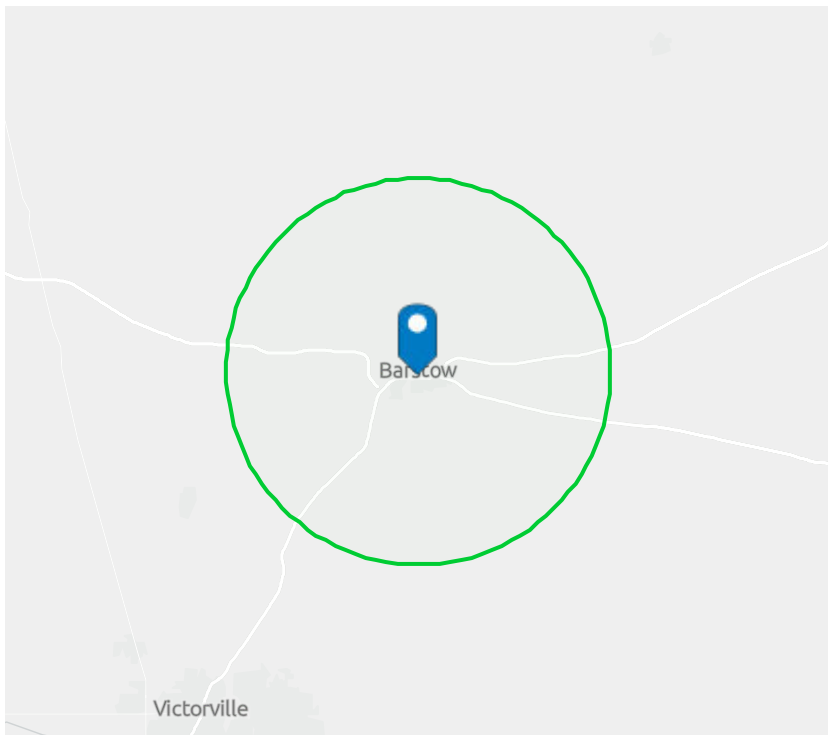


Source: Esri, Esri-U.S. BLS, ACS
Esri forecasts for 2023, 2028, 2017-2021
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POPULATION TRENDS AND KEY INDICATORS

Barstow, California
Ring of 15 miles

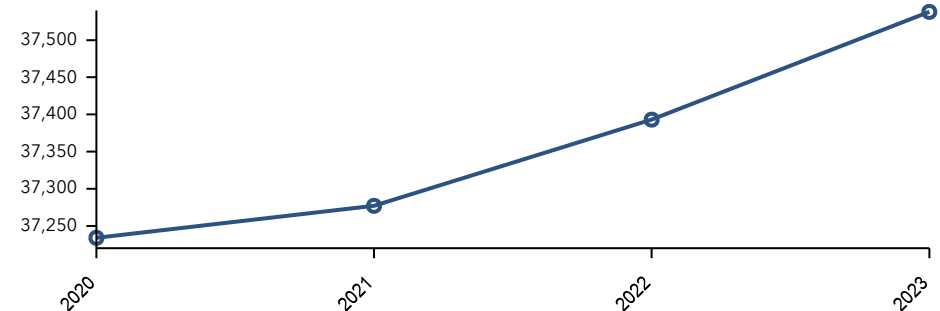


37,538	12,993	2.86	34.0	\$52,690	\$127,579	54	168	87
Population	Households	Avg Size Household	Median Age	Median Household Income	Median Home Value	Wealth Index	Housing Affordability	Diversity Index

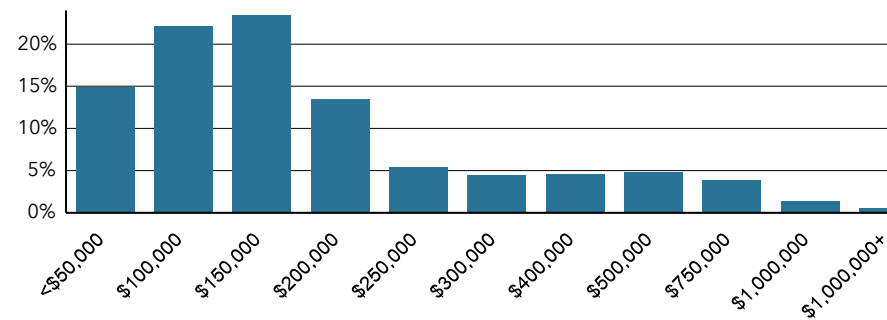
MORTGAGE INDICATORS



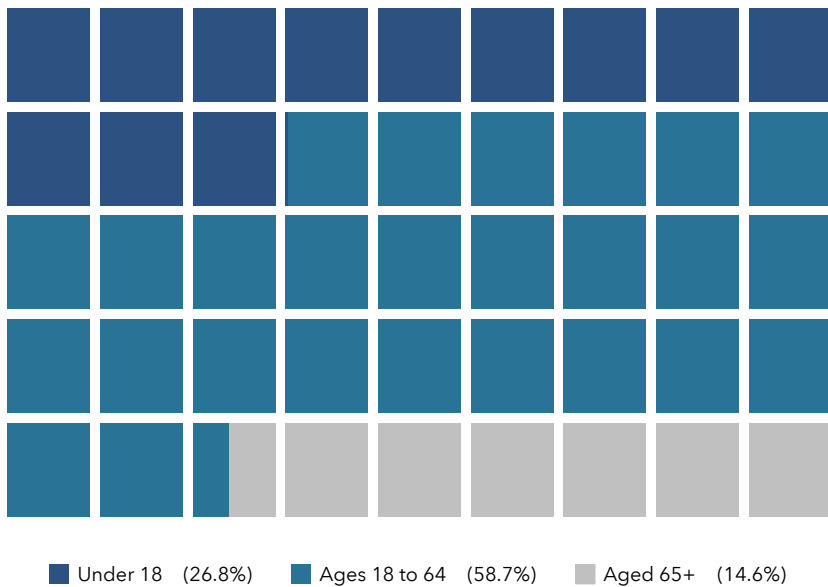
Historical Trends: Population



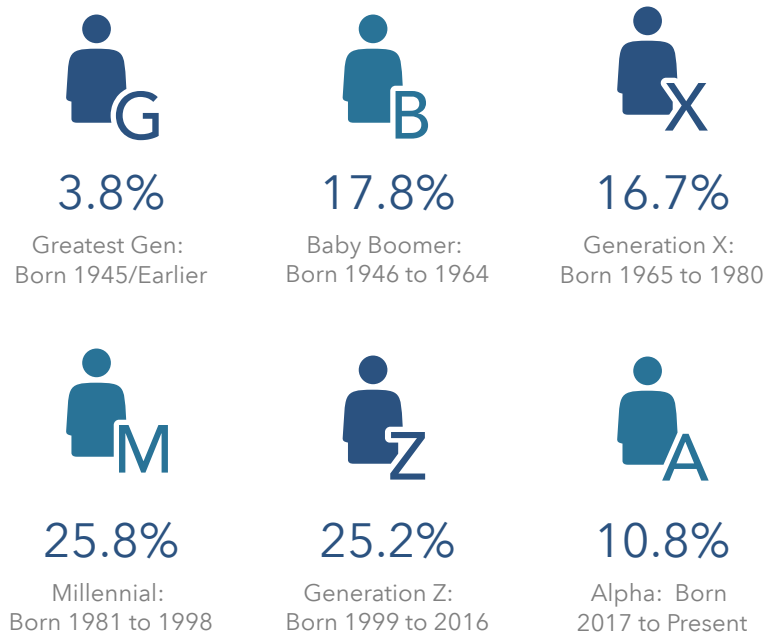
Home Value



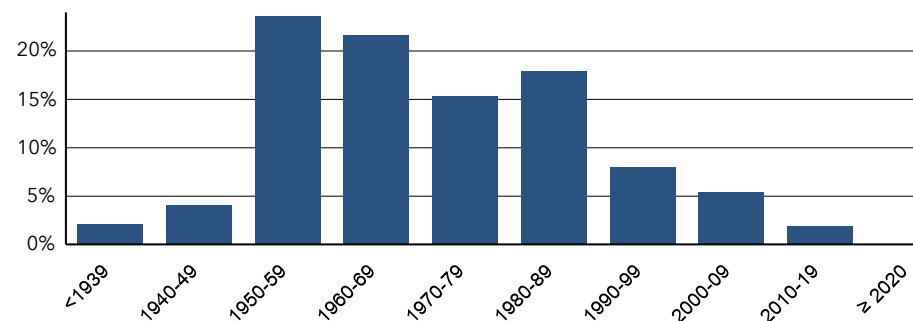
POPULATION BY AGE



POPULATION BY GENERATION



Housing: Year Built





Housing Profile

Barstow, California
Ring: 10 mile radius

Prepared by Esri
Latitude: 34.89308
Longitude: -117.02546

Population		Households	
2010 Total Population	33,439	2023 Median Household Income	\$52,585
2020 Total Population	35,528	2028 Median Household Income	\$58,474
2023 Total Population	35,898	2023-2028 Annual Rate	2.15%
2028 Total Population	36,500		
2023-2028 Annual Rate	0.33%		

Housing Units by Occupancy Status and Tenure	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	13,955	100.0%	13,595	100.0%	13,849	100.0%
Occupied	11,840	84.8%	12,430	91.4%	12,687	91.6%
Owner	6,477	46.4%	6,166	45.4%	6,466	46.7%
Renter	5,363	38.4%	6,264	46.1%	6,221	44.9%
Vacant	2,115	15.2%	1,165	8.6%	1,162	8.4%

Owner Occupied Housing Units by Value	2023		2028	
	Number	Percent	Number	Percent
Total	6,165	100.0%	6,466	100.0%
<\$50,000	880	14.3%	934	14.4%
\$50,000-\$99,999	1,329	21.6%	1,612	24.9%
\$100,000-\$149,999	1,493	24.2%	1,379	21.3%
\$150,000-\$199,999	849	13.8%	737	11.4%
\$200,000-\$249,999	333	5.4%	331	5.1%
\$250,000-\$299,999	279	4.5%	291	4.5%
\$300,000-\$399,999	289	4.7%	300	4.6%
\$400,000-\$499,999	295	4.8%	312	4.8%
\$500,000-\$749,999	249	4.0%	299	4.6%
\$750,000-\$999,999	82	1.3%	131	2.0%
\$1,000,000-\$1,499,999	31	0.5%	48	0.7%
\$1,500,000-\$1,999,999	12	0.2%	17	0.3%
\$2,000,000+	44	0.7%	75	1.2%
Median Value	\$129,253		\$124,909	
Average Value	\$199,278		\$217,368	

Census 2010 Housing Units	Number	Percent
Total	13,955	100.0%
In Urbanized Areas	0	0.0%
In Urban Clusters	11,888	85.2%
Rural Housing Units	2,067	14.8%

Data Note: Persons of Hispanic Origin may be of any race.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



Housing Profile

Barstow, California
 Ring: 10 mile radius

Prepared by Esri
 Latitude: 34.89308
 Longitude: -117.02546

Census 2010 Owner Occupied Housing Units by Mortgage Status		
	Number	Percent
Total	6,476	100.0%
Owned with a Mortgage/Loan	4,201	64.9%
Owned Free and Clear	2,275	35.1%

Census 2010 Vacant Housing Units by Status		
	Number	Percent
Total	2,137	100.0%
For Rent	985	46.1%
Rented- Not Occupied	31	1.5%
For Sale Only	285	13.3%
Sold - Not Occupied	76	3.6%
Seasonal/Recreational/Occasional Use	139	6.5%
For Migrant Workers	4	0.2%
Other Vacant	617	28.9%

Census 2010 Occupied Housing Units by Age of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	11,839	6,476	54.7%
15-24	770	105	13.6%
25-34	1,972	587	29.8%
35-44	1,979	937	47.3%
45-54	2,612	1,519	58.2%
55-64	2,136	1,462	68.4%
65-74	1,271	967	76.1%
75-84	843	695	82.4%
85+	256	204	79.7%

Census 2010 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	11,839	6,476	54.7%
White Alone	7,508	4,622	61.6%
Black/African American Alone	1,337	402	30.1%
American Indian/Alaska Native	258	130	50.4%
Asian Alone	316	178	56.3%
Pacific Islander Alone	99	43	43.4%
Other Race Alone	1,815	896	49.4%
Two or More Races	506	205	40.5%
Hispanic Origin	3,988	2,187	54.8%

Census 2010 Occupied Housing Units by Size and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	11,840	6,477	54.7%
1-Person	2,970	1,437	48.4%
2-Person	3,415	2,207	64.6%
3-Person	1,983	1,081	54.5%
4-Person	1,564	799	51.1%
5-Person	1,038	545	52.5%
6-Person	482	245	50.8%
7+ Person	388	163	42.0%

2023 Housing Affordability	
Housing Affordability Index	166
Percent of Income for Mortgage	14.8%

Data Note: Persons of Hispanic Origin may be of any race.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



Housing Profile

Barstow, California
Ring: 15 mile radius

Prepared by Esri
Latitude: 34.89308
Longitude: -117.02546

Population		Households	
2010 Total Population	35,628	2023 Median Household Income	\$52,690
2020 Total Population	37,204	2028 Median Household Income	\$58,578
2023 Total Population	37,538	2023-2028 Annual Rate	2.14%
2028 Total Population	38,127		
2023-2028 Annual Rate	0.31%		

Housing Units by Occupancy Status and Tenure	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	14,976	100.0%	14,309	100.0%	14,565	100.0%
Occupied	12,575	84.0%	12,993	90.8%	13,250	91.0%
Owner	6,949	46.4%	6,500	45.4%	6,806	46.7%
Renter	5,626	37.6%	6,493	45.4%	6,444	44.2%
Vacant	2,401	16.0%	1,316	9.2%	1,315	9.0%

Owner Occupied Housing Units by Value	2023		2028	
	Number	Percent	Number	Percent
Total	6,499	100.0%	6,805	100.0%
<\$50,000	968	14.9%	1,020	15.0%
\$50,000-\$99,999	1,442	22.2%	1,744	25.6%
\$100,000-\$149,999	1,522	23.4%	1,401	20.6%
\$150,000-\$199,999	876	13.5%	757	11.1%
\$200,000-\$249,999	354	5.4%	349	5.1%
\$250,000-\$299,999	291	4.5%	303	4.5%
\$300,000-\$399,999	300	4.6%	311	4.6%
\$400,000-\$499,999	312	4.8%	328	4.8%
\$500,000-\$749,999	253	3.9%	304	4.5%
\$750,000-\$999,999	93	1.4%	147	2.2%
\$1,000,000-\$1,499,999	32	0.5%	49	0.7%
\$1,500,000-\$1,999,999	12	0.2%	17	0.2%
\$2,000,000+	44	0.7%	75	1.1%
Median Value	\$127,579		\$122,787	
Average Value	\$197,026		\$214,633	

Census 2010 Housing Units	Number	Percent
Total	14,976	100.0%
In Urbanized Areas	12	0.1%
In Urban Clusters	11,905	79.5%
Rural Housing Units	3,059	20.4%

Data Note: Persons of Hispanic Origin may be of any race.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



Housing Profile

Barstow, California
Ring: 15 mile radius

Prepared by Esri
Latitude: 34.89308
Longitude: -117.02546

Census 2010 Owner Occupied Housing Units by Mortgage Status		
	Number	Percent
Total	6,948	100.0%
Owned with a Mortgage/Loan	4,444	64.0%
Owned Free and Clear	2,504	36.0%

Census 2010 Vacant Housing Units by Status		
	Number	Percent
Total	2,399	100.0%
For Rent	1,051	43.8%
Rented- Not Occupied	34	1.4%
For Sale Only	305	12.7%
Sold - Not Occupied	85	3.5%
Seasonal/Recreational/Occasional Use	185	7.7%
For Migrant Workers	5	0.2%
Other Vacant	734	30.6%

Census 2010 Occupied Housing Units by Age of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	12,573	6,948	55.3%
15-24	794	109	13.7%
25-34	2,050	612	29.9%
35-44	2,085	986	47.3%
45-54	2,797	1,645	58.8%
55-64	2,291	1,576	68.8%
65-74	1,381	1,053	76.2%
75-84	905	750	82.9%
85+	270	217	80.4%

Census 2010 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	12,577	6,950	55.3%
White Alone	8,089	5,009	61.9%
Black/African American Alone	1,359	415	30.5%
American Indian/Alaska Native	273	140	51.3%
Asian Alone	328	185	56.4%
Pacific Islander Alone	100	43	43.0%
Other Race Alone	1,901	940	49.4%
Two or More Races	527	218	41.4%
Hispanic Origin	4,153	2,276	54.8%

Census 2010 Occupied Housing Units by Size and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	12,575	6,949	55.3%
1-Person	3,158	1,555	49.2%
2-Person	3,654	2,384	65.2%
3-Person	2,090	1,152	55.1%
4-Person	1,658	848	51.1%
5-Person	1,097	577	52.6%
6-Person	505	258	51.1%
7+ Person	413	175	42.4%

2023 Housing Affordability	
Housing Affordability Index	168
Percent of Income for Mortgage	14.6%

Data Note: Persons of Hispanic Origin may be of any race.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



Business Summary

Barstow, California
Rings: 10, 15 mile radii

Prepared by Esri
Latitude: 34.89308
Longitude: -117.02546

Data for all businesses in area	10 miles				15 miles			
Total Businesses:	1,015				1,044			
Total Employees:	10,771				11,008			
Total Residential Population:	35,898				37,538			
Employee/Residential Population Ratio (per 100 Residents)	30				29			
by SIC Codes	Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	13	1.3%	65	0.6%	14	1.3%	73	0.7%
Construction	40	3.9%	196	1.8%	41	3.9%	200	1.8%
Manufacturing	19	1.9%	203	1.9%	19	1.8%	207	1.9%
Transportation	27	2.7%	281	2.6%	29	2.8%	287	2.6%
Communication	21	2.1%	99	0.9%	21	2.0%	99	0.9%
Utility	5	0.5%	87	0.8%	6	0.6%	99	0.9%
Wholesale Trade	26	2.6%	186	1.7%	27	2.6%	192	1.7%
Retail Trade Summary	296	29.2%	3,862	35.9%	306	29.3%	3,929	35.7%
Home Improvement	8	0.8%	121	1.1%	8	0.8%	122	1.1%
General Merchandise Stores	10	1.0%	410	3.8%	10	1.0%	410	3.7%
Food Stores	39	3.8%	343	3.2%	40	3.8%	345	3.1%
Auto Dealers & Gas Stations	49	4.8%	673	6.2%	51	4.9%	688	6.2%
Apparel & Accessory Stores	13	1.3%	87	0.8%	13	1.2%	87	0.8%
Furniture & Home Furnishings	6	0.6%	22	0.2%	6	0.6%	22	0.2%
Eating & Drinking Places	96	9.5%	1,598	14.8%	101	9.7%	1,641	14.9%
Miscellaneous Retail	76	7.5%	609	5.7%	78	7.5%	612	5.6%
Finance, Insurance, Real Estate Summary	74	7.3%	336	3.1%	74	7.1%	337	3.1%
Banks, Savings & Lending Institutions	18	1.8%	126	1.2%	18	1.7%	126	1.1%
Securities Brokers	2	0.2%	8	0.1%	2	0.2%	8	0.1%
Insurance Carriers & Agents	11	1.1%	25	0.2%	11	1.1%	25	0.2%
Real Estate, Holding, Other Investment Offices	43	4.2%	177	1.6%	43	4.1%	178	1.6%
Services Summary	372	36.7%	3,838	35.6%	382	36.6%	3,955	35.9%
Hotels & Lodging	38	3.7%	364	3.4%	39	3.7%	374	3.4%
Automotive Services	55	5.4%	471	4.4%	55	5.3%	476	4.3%
Movies & Amusements	16	1.6%	156	1.4%	17	1.6%	171	1.6%
Health Services	58	5.7%	874	8.1%	58	5.6%	875	7.9%
Legal Services	3	0.3%	7	0.1%	3	0.3%	9	0.1%
Education Institutions & Libraries	29	2.9%	1,144	10.6%	31	3.0%	1,209	11.0%
Other Services	174	17.1%	824	7.7%	178	17.0%	841	7.6%
Government	67	6.6%	1,597	14.8%	68	6.5%	1,609	14.6%
Unclassified Establishments	55	5.4%	21	0.2%	57	5.5%	21	0.2%
Totals	1,015	100.0%	10,771	100.0%	1,044	100.0%	11,008	100.0%

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.



Business Summary

Barstow, California
Rings: 10, 15 mile radii

Prepared by Esri
Latitude: 34.89308
Longitude: -117.02546

by NAICS Codes	Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	5	0.5%	23	0.2%	6	0.6%	30	0.3%
Mining	1	0.1%	18	0.2%	1	0.1%	18	0.2%
Utilities	3	0.3%	58	0.5%	4	0.4%	70	0.6%
Construction	41	4.0%	204	1.9%	42	4.0%	208	1.9%
Manufacturing	20	2.0%	206	1.9%	20	1.9%	210	1.9%
Wholesale Trade	25	2.5%	185	1.7%	26	2.5%	191	1.7%
Retail Trade	193	19.0%	2,225	20.7%	198	19.0%	2,249	20.4%
Motor Vehicle & Parts Dealers	23	2.3%	281	2.6%	23	2.2%	281	2.6%
Furniture & Home Furnishings Stores	4	0.4%	16	0.1%	4	0.4%	16	0.1%
Electronics & Appliance Stores	3	0.3%	18	0.2%	3	0.3%	18	0.2%
Building Material & Garden Equipment & Supplies Dealers	8	0.8%	121	1.1%	8	0.8%	122	1.1%
Food & Beverage Stores	37	3.6%	310	2.9%	38	3.6%	313	2.8%
Health & Personal Care Stores	13	1.3%	81	0.8%	13	1.2%	81	0.7%
Gasoline Stations & Fuel Dealers	26	2.6%	392	3.6%	28	2.7%	407	3.7%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	16	1.6%	95	0.9%	16	1.5%	95	0.9%
Sporting Goods, Hobby, Book, & Music Stores	25	2.5%	102	0.9%	27	2.6%	105	1.0%
General Merchandise Stores	38	3.7%	809	7.5%	38	3.6%	810	7.4%
Transportation & Warehousing	29	2.9%	280	2.6%	30	2.9%	284	2.6%
Information	28	2.8%	155	1.4%	28	2.7%	155	1.4%
Finance & Insurance	33	3.3%	157	1.5%	33	3.2%	157	1.4%
Central Bank/Credit Intermediation & Related Activities	18	1.8%	117	1.1%	18	1.7%	117	1.1%
Securities & Commodity Contracts	4	0.4%	15	0.1%	4	0.4%	15	0.1%
Funds, Trusts & Other Financial Vehicles	11	1.1%	25	0.2%	11	1.1%	25	0.2%
Real Estate, Rental & Leasing	57	5.6%	222	2.1%	57	5.5%	224	2.0%
Professional, Scientific & Tech Services	43	4.2%	160	1.5%	44	4.2%	166	1.5%
Legal Services	5	0.5%	11	0.1%	5	0.5%	13	0.1%
Management of Companies & Enterprises	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Administrative, Support & Waste Management Services	27	2.7%	212	2.0%	28	2.7%	215	2.0%
Educational Services	31	3.1%	1,156	10.7%	33	3.2%	1,221	11.1%
Health Care & Social Assistance	70	6.9%	995	9.2%	71	6.8%	1,003	9.1%
Arts, Entertainment & Recreation	21	2.1%	167	1.6%	22	2.1%	182	1.7%
Accommodation & Food Services	137	13.5%	1,989	18.5%	142	13.6%	2,043	18.6%
Accommodation	38	3.7%	364	3.4%	39	3.7%	374	3.4%
Food Services & Drinking Places	99	9.8%	1,626	15.1%	104	10.0%	1,669	15.2%
Other Services (except Public Administration)	131	12.9%	759	7.0%	134	12.8%	768	7.0%
Automotive Repair & Maintenance	37	3.6%	392	3.6%	37	3.5%	397	3.6%
Public Administration	66	6.5%	1,581	14.7%	67	6.4%	1,593	14.5%
Unclassified Establishments	55	5.4%	21	0.2%	57	5.5%	21	0.2%
Total	1,015	100.0%	10,771	100.0%	1,044	100.0%	11,008	100.0%

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

September 08, 2023